

PROJECT PROFILE

Consulting * Design/Build * Installation * Project Management

Nike

One of the requirements for Nike's newest campus was to have a high-energy conference room to show sports footage and presentations to their clients. Designed as a fashion room to showcase athletic clothing, it required theater-style technology to maximize the presentations.

The Nike Team Sports Room was equipped with a front projection Proxima LCD projector mounted inside the wall, making it virtually invisible. The drop-down screen is fully contained within the ceiling and a surroundsound six-speaker system is wall-mounted to ensure the equipment blends into the background of the room.

Using the touchscreen control panel, a presenter can easily operate all the features of the room including the lighting, motorized blinds, audio system and channel selection. A VCR, DVD player, document camera and THX ultra-receiver are housed in a rollout AV rack. In addition, the rack contains a dedicated PC which can be operated from anywhere in the room with a wireless keyboard and mouse. Since many different presenters use the facility, it is also outfitted with an interface for individuals to connect their laptops system.

REGISTERED AND BONDED

- Oregon CCB#134110, 34-514CLE
- Washington COMPVI*O15DT, COMPW1961CD
- California C-7#778555
- Minnesota TSO0701



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