

## University of California, Riverside | Heckman Center

### BACKGROUND

The Richard J. Heckmann International Center for Entrepreneurial Management at the University of California Riverside's (UCR) new Palm Desert Campus provides exciting new opportunities for MBA students. Completed in the Spring of 2005, the two-building Palm Desert facility features wireless technology, plasma screen telecommunications systems and distance learning capabilities; all designed to enhance student access to the world's top universities, entrepreneurs, executives, and industry partners.

### DESIGN GOAL

The technology objectives at this dynamic campus focus on enhancing distance learning and multi-media communication.

### SOLUTION

Careful planning and execution of the latest audio-visual technology facilitate communication between instructors located 65 miles away at UC Riverside and students at Palm Desert.

The signature space in this multi-room facility is the 220 seat auditorium. This state-of-the-art venue is widely used for hosting major speakers (recently Dan Quayle and the California governor's debate) as well as for conferences, panel discussions, film festivals and community events.

At the front of the room is a SMART Symposium lectern which houses the A/V equipment. The Symposium can be located at stage left, center or right depending on the presenter's preference due to the installation of quick connect floor boxes. At the back of the stage are dual screens filled with crisp, clear data or video imagery from the Panasonic PT7500U





## SOLUTION

Projectors discretely located at the back of the room. Videoconferencing functionality is pre-programmed for easy usability and allows the audience to view data content on one screen and far-end people on the other screen. Four supporting cameras located on the back wall, left, right and center front of the room provide near-end video.

Control of the room's multi-use A/V system occurs either at the podium via pre-sets on the Crestron control panel or in the control room located at the back of the auditorium.

One of the biggest challenges on the project was managing the program audio for the wide range of room applications from videoconferences to live performances and guest panels with multiple microphones. The MediaMatrix configurable audio solution provided the answer with presets to optimize audio for each application. Sound reinforcement is provided throughout the room through a Rankus Heinze speaker system.

## ADDITIONAL HIGH TECHNOLOGY CLASSROOMS INCLUDE;

A combinable distance learning room with dual 50" NEC plasma displays and Polycom IP-based videoconferencing system. A small 30 person lecture room (B200) with videoconferencing capability (2 supporting video cameras), a smaller model SMART Symposium for equipment storage, SMART Interactive Whiteboard, ceiling recessed speakers for reinforced audio, and document camera.

## REGISTERED AND BONDED

- Oregon CCB#134110, 34-514CLE
- Washington COMPVI\*O15DT, COMPVVI961CD
- California C-7#778555
- Minnesota TSO0701



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